

SRUTHI NITHIN

Digital Marketer

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CAREER OBJECTIVE

Detail-oriented and motivated Digital Marketing professional with a strong foundation in SEO, social media marketing, and content creation. Currently gaining practical experience through an internship. Seeking opportunities in corporate firms, IT companies, and digital marketing agencies to apply digital marketing skills and drive growth.

PROFESSIONAL EXPERIENCE

- Digital Marketing Intern
Alisons Informatics, Kannur (2026 – Present)
- Assisting in SEO activities including keyword research and on-page optimization
- Supporting social media content creation and posting strategies
- Collaborating on digital marketing campaigns and content planning
- Learning performance tracking using basic analytics tools

EDUCATION

- Professional Diploma in Digital Marketing
(G-Tec Computer Education, Kannur- 2026)
- B.A. English Literature
(Bharathiyar University- 2017)

SKILLS

SEO, Social Media Marketing, Content Marketing, Keyword Research, Google Ads (Basic)

TOOLS

Canva, Google Analytics , Google Search Console

SOFT SKILLS

Communication, Creativity, Time Management, Adaptability

PROJECTS

- SEO & Content Project-Conducted keyword research and created SEO-friendly content
Applied on-page SEO techniques
- Social Media Content Creation-Designed posts using Canva
Planned basic content strategies

CERTIFICATIONS

Professional Diploma in Digital Marketing – G Tec Computer Education

Meta Certified Digital Marketing Associate Certificate

Semrush Academy Certification in Digital Marketing

Hubspot Academy Certification in Digital Marketing